



WUTR
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1413183

Schedule Dates 09/27/16-10/03/16
Advertiser National Republican Congressional Committee (13
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/7685 (553429)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/7685
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
Separation: 30

Date Entered 08/22/16
Last Modified 09/28/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25271616
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$981.75
Net Total \$5,563.25
Sales Tax

Utica (WUTR)

By Broadcast Month	Spots	Rate
Oct. 2016	31	\$6,545.00
Grand Total:	31	\$6,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	7A- Good Morning America	1		X						1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	8/22/16
2.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	7A- Good Morning America	1			X					1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	8/22/16
3.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7A- Good Morning America	1				X				1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	8/22/16
4.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	7A- Good Morning America	1					X			1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	8/22/16
5.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7A- Good Morning America	1	X							1	\$60.00	\$60.00	Utica (WUTR)	Good Morning America	8/22/16
6.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8A- Good Morning America Weekend	1						X		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	8/22/16
7.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8A- Good Morning America Weekend	1							X	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	8/22/16
8.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	9A- This Week	1							X	1	\$70.00	\$70.00	Utica (WUTR)	This Week	8/22/16
9.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	9A- Live! With Kelly & Michael	1		X						1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
10.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	9A- Live! With Kelly & Michael	1			X					1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
11.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	9A- Live! With Kelly & Michael	1				X				1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16

CONFIRMATION CONTRACT

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12.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	9A- Live! With Kelly & Michael	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
13.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	9A- Live! With Kelly & Michael	1	X							1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	8/22/16
14.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	6:30P- ABC World News Tonight	1		X						1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	8/22/16
15.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	6:30P- ABC World News Tonight	1			X					1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	8/22/16
16.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	6:30P- ABC World News Tonight	1				X				1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	8/22/16
17.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	6:30P- ABC World News Tonight	1					X			1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	8/22/16
18.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	6:30P- 7P (EST)	1						X			\$250.00		Utica (WUTR)	ABC World News	8/22/16
18.0.1	Closed Preempt	10/01/16															Utica (WUTR)	No Avail/Exception -	
19.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	6:30P- 7P (EST)	1							X	1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	8/22/16
20.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	6:30P- ABC World News Tonight	1	X							1	\$250.00	\$250.00	Utica (WUTR)	ABC World News	8/22/16

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21.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	7:57P- Dancing with the Stars	1	X							1	\$500.00	\$500.00	Utica (WUTR)	Dancing With the Stars-ABC	8/22/16
22.0	Normal Line / SPOT	09/27/16-09/27/16	3	:30	8P- 9P (EST)	1		X						1	\$400.00	\$400.00	Utica (WUTR)	The Middle/American Housewife-ABC	8/22/16
23.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	8P- 9P (EST)	1			X					1	\$600.00	\$600.00	Utica (WUTR)	Goldbergs/Speechless-ABC	8/22/16
24.0	Normal Line / SPOT	09/28/16-09/28/16	3	:30	10P- Designated Survivor 10P	1			X					1	\$350.00	\$350.00	Utica (WUTR)	Designated Survivor-ABC	8/22/16
25.0	Normal Line / SPOT	09/29/16-09/29/16	3	:30	7:57P- Grey's Anatomy	1				X				1	\$550.00	\$550.00	Utica (WUTR)	Greys Anatomy-ABC	8/22/16
26.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	9P- Shark Tank	1					X			1	\$300.00	\$300.00	Utica (WUTR)	Shark Tank B-ABC	8/22/16
27.0	Normal Line / SPOT	09/30/16-09/30/16	3	:30	10P- 20/20	1					X			1	\$200.00	\$200.00	Utica (WUTR)	20/20-ABC	8/22/16
28.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	7P- America's Funniest Home Videos	1							X	1	\$350.00	\$350.00	Utica (WUTR)	AFHV-ABC	8/22/16
29.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	8P- Once Upon A Time	1							X	1	\$275.00	\$275.00	Utica (WUTR)	Once Upon a Time-ABC	8/22/16
30.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	9P- Secrets and Lies	1							X	1	\$275.00	\$275.00	Utica (WUTR)	Secrets and Lies-ABC	8/22/16
31.0	Normal Line / SPOT	10/02/16-10/02/16	3	:30	10P- Quantico	1							X	1	\$275.00	\$275.00	Utica (WUTR)	Quantico-ABC	8/22/16
32.0	Normal Line / SPOT	10/01/16-10/01/16	3	:30	8P- Saturday Night Football							1		1	\$250.00	\$250.00	Utica (WUTR)		9/28/16

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